



11th International GSOM Economy & Management Conference 2024 (EMC 2024)

«ECONOMY, MANAGEMENT, FINANCE: SUSTAINABILITY AND EFFICIENCY IN THE PERIOD OF TURMOIL»

October 1-5, 2024

**11th International GSOM Economy & Management Conference 2024
October 1 – 5, 2024, Russia, St. Petersburg**

CALL FOR PAPERS

Graduate School of Management at St. Petersburg University invites scholars, practitioners, and doctoral students to join GSOM EMC community for the 11th conference on October 1 – 5, 2024

Online and offline format

GSOM 11th EMC Conference theme: Economy, Management, Finance: Sustainability and Efficiency in the Period of Turmoil

Submission Deadline: June 1, 2024

GSOM Economy & Management Conference (GSOM EMC) is an annual event organized by the Graduate School of Management of St. Petersburg University, triple crowned by EQUIS, AACSB, and AMBA. Debuted in 2014 as the Emerging Markets Conference, GSOM EMC has evolved into a vibrant and dynamic platform for global scholars and business professionals to exchange research insights and share practical experiences across a diverse array of topics. Its academic sessions and associated events annually join leading scholars and business practitioners all over the world. The conference encourages and promotes research and creates dialog between academics and practitioners in various fields of management, business, and economy and fosters publication in leading academic journals.

In order to enhance collaboration opportunities, the EMC 2024 Conference will be organized in a hybrid format: most sessions will be held in English, while round tables involving practitioners, some individual sections and associated events will be held in Russian with simultaneous translation.

CONFERENCE TRACKS

- Business in Society: Rethinking the Agenda
- Human Capital and Organizational Sustainability: New approaches and Solutions
- International Business: New Realities and Grand Challenges
- Language and Professional Communication in Business and Business Education
- Marketing in the Era of Turbulence
- Operations Management and Business Informatics
- Public Sector Issues I: On Improving Effectiveness and Increasing Efficiency in the Public Sector
- Public Sector Issues II: Smart Sustainable Cities: challenges and opportunities
- Public Sector Issues III: Which are the Latest Trends in Public Procurement and Public-Private Partnership
- Public Sector Issues IV: The Healthcare Policy, Management, and Innovations
- Re-thinking Entrepreneurship in Times of Uncertainty
- Revolutionizing Finance: Navigating the Digital Transformation
- Strategic Finance.

You can propose a special event (track, section, or roundtable) if you feel it can contribute to the discussion, collaboration, and networking success of the conference. The deadline for proposals of such events is **May 15, 2024**. Please, contact conference manager: Nikita Porokhin, n.porokhin@gsom.spbu.ru.

ASSOCIATED EVENTS

- Doctoral Colloquium “Advanced Research in Management”
- Round-table discussions
- Workshop for authors by the Russian Management Journal
- Trainings and master classes
- Excursion to the modern GSOM SPbU campus “Mikhailovskaya Dacha” with an introduction to the hybrid classrooms exploitation process at the GSOM SPbU campus “Mikhailovskaya Dacha”.

REGISTRATION FEE

Normal fee for presenters – 1,000 rubles regardless of the format of presentation
Fee for participants without presentation – 2,000 rubles, for online participants – 3,000 rubles
Participation in Russian Management Journal is waived separately – 1,500 rubles.
Fee is completely waived for the following participants: members of the program committee, SPbU faculty and researchers, PhD students, master students and undergraduates.

For detailed information please visit GSOM EMC 2024
web page: <https://gsom.spbu.ru/en/research/conferences/emc/>



Should you have any other questions, don't hesitate to ask Organizational committee:
emc@gsom.spbu.ru